

# Annual Report 2024



# Mission

PLI is a global leadership organization that develops pastors, key leaders, and spouses to unite people for God's mission of connecting the world to Jesus.

# Vision

We believe God is calling PLI to significantly accelerate a movement of the Gospel by training a global family of 30,000 leaders and churches by 2030 for the purpose of multiplying a diverse set of evangelistic communities.



## Year In Review

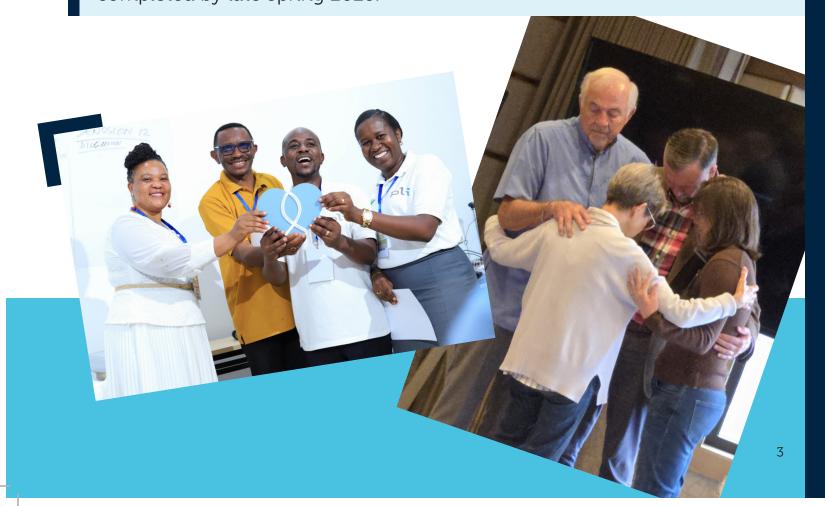
In 2024, we celebrated PLI's 25th anniversary—a milestone of equipping leaders to advance God's mission worldwide. We navigated significant growth and transformation, impacting thousands of leaders and even more lives for Christ.

Trained 17,566 leaders worldwide

Experienced an **executive leadership transition**, welcoming Rev. Ben Haupt, Ph.D., as PLI's 4th Global Executive Leader.

Expanding as a truly global organization, PLI now serves six regions—**USA/Canada, Latin America, Europe, Eurasia, Asia, and Africa**—each with its own unique needs and approaches.

Started working with *The Focus Group* to lead two board members and five core staff through a robust **strategic plan** called DISCERN, to be completed by late Spring 2025.





#### **USA/Canada**

We continued **Leadership Essentials**, including one bilingual English/Spanish cohort. We value seeing alumni step into leadership as new coaches and trainers, equipped through the program with a deep desire to invest in others and foster transformative experiences.

We also continued **Senior Leader** and **Discipleship to Missional Communities (D2MC)**, as well as **Post-Seminary Coaching**, which helps pastors and spouses navigate the transition from education to congregation through intentional listening and thoughtful questions.

Additionally, we completed a **1,000 Young Leaders (1KYL)** cohort and launched our first **Vision Bridge** cohort in Tacoma, WA. Five churches began this journey, seeking clarity in their mission and vision while shaping strategies to invest in and multiply disciples who bring Jesus into the places they live, work, and play.

| COUNTRY          | LEARNING COMMUNITIES | NUMBER OF PARTICIPANTS |
|------------------|----------------------|------------------------|
| USA/CANADA TOTAL | 16                   | 411                    |

#### **Europe/Eurasia**

Even with difficult circumstances in some of this region, training continues with plans for growth in 2025.

| COUNTRY              | LEARNING COMMUNITIES | NUMBER OF PARTICIPANTS |
|----------------------|----------------------|------------------------|
| EUROPE/EURASIA TOTAL | 3                    | 44                     |
| Kazakhstan           | -                    | 1                      |
| Kyrgyzstan           | -                    | 1                      |
| Russia               | 1                    | 10                     |
| Latvia               | 2                    | 32                     |

#### **Asia**

Our training in this region has expanded through our trained master trainers, in particular in India. Some of the trainers took PLI into Nepal.

| COUNTRY                               | LEARNING COMMUNITIES | NUMBER OF PARTICIPANTS |
|---------------------------------------|----------------------|------------------------|
| ASIA TOTAL                            | 14                   | 376                    |
| India                                 | 5                    | 160                    |
| Myanmar                               | 7                    | 178                    |
| Philippines                           | 1                    | 18                     |
| Nepal                                 | 1                    | 20                     |
| Plus: Hong Kong, Singapore, Indonesia | _                    | _                      |

#### **Latin America**

We started our first training of master trainers (trainers that have been through the program and are trained to train local trainers), which helps us expand the reach of the PLI training program. We also continued our 4-year training program in seven countries.

| COUNTRY             | LEARNING COMMUNITIES | NUMBER OF PARTICIPANTS |
|---------------------|----------------------|------------------------|
| LATIN AMERICA TOTAL | 8                    | 204                    |
| Argentina           | 2                    | 42                     |
| Bolivia             | 1                    | 24                     |
| Brazil              | 1                    | 32                     |
| Mexico              | 1                    | 16                     |
| Paraguay            | 1                    | 33                     |
| Peru                | 1                    | 42                     |
| Uruguay             | 1                    | 15                     |

#### **Africa**

This region has emerged as the fastest growing region, currently with the largest number of leaders in training. By the end of 2024, we secured resources that will allow us to grow in nine additional countries – mostly in Africa or in countries with African leaders.

| COUNTRY        | LEARNING COMMUNITIES | NUMBER OF PARTICIPANTS |
|----------------|----------------------|------------------------|
| AFRICA TOTAL   | 251                  | 16,521                 |
| Burundi        | 5                    | 214                    |
| Cameroon       | 9                    | 277                    |
| Chad Republic  | 1                    | 22                     |
| Rep of Congo B | 1                    | 37                     |
| DRC K          | 1                    | 20                     |
| Ethiopia EECMY | 7                    | 898                    |
| Ethiopia EKHC  | 207                  | 13,449                 |
| Ethiopia B.D.  | 1                    | 230                    |
| Ghana          | 1                    | 112                    |
| Rwanda         | 8                    | 280                    |
| South Africa   | 1                    | 96                     |
| Uganda         | 4                    | 110                    |
| Tanzania       | 5                    | 776                    |



# **Financial Picture**

2024

**Income** 

\$2,983,191

**Expenses** 

\$2,593,693

**Net Income** 

\$389,509

### Growth & Impact

Number of Countries
Served

2022 2023 2024

17 24 30

Number of Leaders Trained Globally 2022

2023

2024

**Earned** 

Revenue/Misc.

15%

85% Contributed Revenues

2,245 3,136 17,566

## Expenditures\*

67% Program

26% Admin

7% Advancement

\*Note: Starting in 2024, as part of our transition to a global organization, we updated our method for categorizing program and administrative expenses. Program expenses now include personnel and costs directly dedicated to delivering our programs. Administrative expenses cover personnel and costs that support the overall operations of our organization, such as executive leadership, operations/HR, marketing, technology, office supplies, postage, insurance, and staff training. We also broke out fundraising expenses (advancement).

# Stories of Impact

"It's been a long time since I had someone pour into my life, invest in me, my family, and my ministry. PLI filled that hole."

 USA/Canada ministry leader "Since stepping forward with PLI, I've watched lay leaders recognize their vital role in God's mission—and become empowered to act."

USA/Canada lay leader

"PLI helped me see discipleship in a new way. My faith grew, and now I have more tools to serve His mission. Your teachings renewed my strength."

International lay leader

# Gratitude

We are deeply grateful for everyone who has shaped PLI over the past 25 years:

- Our past Executive Leaders
- Past & current Board of Directors
- Our staff, trainers, alumni, international network leaders, Barnabas Advisors and donors





# Donate

Your partnership fuels the multiplication of leaders and the spread of the Gospel worldwide.



Mail check to P.O. Box 972 Wheaton, IL 60187



Online (credit card, paypal, venmo, ACH transfer) at www.plileadership.org/give (or use the QR Code)



Qualified charitable distributions from an IRA & Donor Advised Funds – (EFT through Fidelity Charitable Giving and Thrivent) and from Schwab, trusts, community foundations, etc.



Matching gifts through YourCause & Benevity

 $\label{thm:construction} \textbf{Wire transfer} \ \text{and} \ \textbf{stock donation} \ \text{instructions available upon request}.$ 

PLI's EIN# 43-1806114



